

Data Sourcing, Entry, and Enrichment, Web Research

Hey jeff, Can you help me?

- a. Provide CEOs for 1-10 employee size companies in Los Angeles.
- b. Retrieve my LinkedIn connections.
- c. Enhance the list with company names, current titles, and email addresses.
- d. Find a phone number for John Smith.
- e. Obtain an email address for John Smith.
- f. Source B2B leads.
- g. Source B2C leads.
- h. Recommend meetings for my SF visit next week.
- i. Source leads from my Instagram account.
- j. Source leads from Facebook pages.
- k. Research COMPANY NAME's background.
- l. Identify leaders for Pre-SEED, SEED, Series A, B, C, D rounds in the INDUSTRY.
- m. List Angel Investors or known Investors in California.



Administrative Tasks

Hey jeff, Can you help me?

- a. Send flowers to John and say Happy Birthday.
- b. Check the flight from SF to NY for tomorrow.
- c. Check hotel availability in SF from ___ to _____.
- d. Send NDA to John before our call.
- e. Handle incoming calls for today and take messages for me.
- f. Post this article/picture on all social media channels.
- g. Make a ground/overnight/shipping label to send a package to John.
- h. Researching Marketing Conferences
- i. Sending batches of emails to potential podcast guests
- j. Posting social media content (that we create) on our Sprout Social account
- k. Writing SEO-friendly blogs
- l. Building blogs in WordPres



Inbox Management and Drive Management

Hey jeff, Can you help me?

- a. Purchase domains (GoDaddy, Google, etc...)
- b. Set up email inboxes (Google & Outlook)
- c. Update DMARC, DKIM, SPF, Email forwarding, and IMAP settings.
- d. Sort emails into folders/labels.
- e. Create folders/labels in the inbox.
- f. Track response sentiments in trackers (Google Spreadsheets).
- g. Manage documents in Drive/Dropbox.
- h. Handle e-signing tools (PandaDoc, DocuSign, Adobe Sign, etc...)
- i. Manage email campaign tools (Instantly, Smartlead, HubSpot, etc...)



Sales Admin

Hey jeff, Can you help me?

- a. Send this message to all my LinkedIn connections.
- b. Add this note to John's lead in CRM.
- c. Add this lead to the CRM.
- d. Update the email and phone number of this lead in the CRM.
- e. Clean these leads in the CRM.
- f. Clean these accounts in the CRM.
- g. Create an opportunity for this account in the CRM.
- h. Add John Smith as a new user.



Sales Outreach

Hey jeff, Can you help me?

- a. Create a list of people that match this Ideal Customer Profile.
- b. Set up automation on LinkedIn.
- c. Set up automation on Email + LinkedIn.
- d. Look at the replies and set up meetings on my calendar.
- e. Provide me with the list of responses I received from my outreach campaign.



Fundraising Outreach

Hey jeff, Can you help me?

- a. Create a list of people that match this Ideal Investor Profile OR Ideal LP Profile.
- b. Set up automation on LinkedIn.
- c. Set up automation on Email + LinkedIn.
- d. Look at the replies and set up meetings on my calendar.
- e. Provide me with the list of responses I received from my outreach campaign.

